

# Joseph Levin

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## Summary

Hands-on leader with experience building products, scaling organisations, and creating high performing teams. I am currently a Director of Product at Booking.com leading cross-functional teams responsible for helping travellers connect the different parts of their trips together for a seamless experience.

I joined Booking.com when it was still a scale-up and quickly grew from coder to product leader. I learned to how to scale my leadership as we went from a tech and product organisation of 150 people to 3000 people.

I thrive when working collaboratively to unlock ideas and solve complex problems. My product leadership is driven by the belief that by striving to prove our assumptions wrong we ultimately build products that are useful, unique and profitable.

## Experience

### **B.** Director of Product

Booking.com

Jul 2017 - Present (5 years 2 months +)

Responsible for making trip planning and management easier for everyone. We're helping travellers connect the different parts of their trip together for a seamless experience.

Formerly responsible for the core customer journey when booking an accommodation. We made searching, selecting and booking a place to stay easier.



### **Mentor to the CEO**

IMPULSE Travel

Apr 2019 - Present (3 years 5 months +)

### **B.** Director of Software Development

Booking.com

Oct 2015 - Jul 2017 (1 year 10 months)

Led the frontend product development organisation (35 teams, 250 people) building the world's best online accommodation platform.

Transformed the organisation from optimising on specific devices or pages to focusing on solving core users needs across the core customer journey.

Mentored and coached 7 senior team leads in building high performing cross-functional agile teams.

### **B.** Senior Team Lead

Booking.com

Oct 2014 - Oct 2015 (1 year 1 month)

Led the mobile web and tablet product development teams (6 teams, 30 people). Mentored and coached 6 team leads.

## **B. Team Lead & Software Developer**

Booking.com

Jan 2013 - Oct 2014 (1 year 10 months)

Led team of 5 developers responsible for API connectivity. Productionized one of the first services outside the Perl monolith architecture to deliver faster frontend results.

## **B. Software Developer**

Booking.com

Aug 2012 - Jan 2013 (6 months)

Backend developer working on API connectivity for accommodation supply, distribution partnerships and mobile app clients.



## **Software Developer**

US Department of Agriculture (USDA) Agricultural Research Service (ARS)

Dec 2005 - Jul 2012 (6 years 8 months)



## **Network & Systems Administrator**

Varney's

Nov 1999 - Jan 2006 (6 years 3 months)

## **Education**



### **Kansas State University**

Music Composition, Computer Science Minor